



# Setting Traffic Goals

Today's Date: \_\_\_\_\_

Print Your Name: \_\_\_\_\_

Your Signature: \_\_\_\_\_

**Note:** Keep your goals reasonable and attainable. If you reach your goal set another with higher expectations. Don't spend money on a campaign that you cannot afford to lose.

What would you like to accomplish with your traffic campaign?

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What is your goal for this week?

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Was your goal reached?  Yes  No

If your answer was No, please explain: What do you think you could do next time to reach your goal?

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If your answer was Yes, What contributed to reaching your goal?

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What is your goal for this month?

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Was your goal reached?  Yes  No

If your answer was No, please explain: What do you think you could do next time to reach your goal?

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If your answer was Yes, What contributed to reaching your goal?

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What is your goal when you reach 90 days?

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Was your goal reached?  Yes  No

If your answer was No, please explain: What do you think you could do next time to reach your goal?

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If your answer was Yes, What contributed to reaching your goal?

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What is your goal when you reach 90 days?

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Was your goal reached?  Yes  No

If your answer was No, please explain: What do you think you could do next time to reach your goal?

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If your answer was Yes, What contributed to reaching your goal?

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